# MEMBER OVERVIEW







## **MEMBER OVERVIEW**

CMC Members are mobility industry leaders whose strategic goals benefit from a faster path to commercialization in the state of California. The CMC provides Members with multiple avenues of engagement. Members benefit from Client interaction and partnering opportunities ranging

from observation to demonstration to deployment. Non-Client benefits include collective government outreach, committee membership and workforce development. Member dues are tied to size and type of entity.

# MEMBER INVOLVEMENT

Members opting for more passive engagement gain insights from CMC documents, Client observation and digital briefings from other Members and strategic partners on a broad range of future mobility commercialization topics.

Members opting for a more active role can participate on one of several committees, provide an advisory role and/or engage more deeply with Clients in one of our partner programs.



# **MEMBER BENEFITS**



## **INNOVATION**

Customized programming helps industry incumbents break through innovation barriers to drive tangible results for both internal and CMC Client-partnered initiatives.



### **INFLUENCE**

Collectively, Members can contribute to the future mobility regulatory environment through open dialogue with regulatory agencies and policy makers.



## **WORKFORCE**

Membership fosters an environment where the skills and training needed to develop a viable future mobility workforce can be nurtured and scaled.

## **MEMBER POLICIES & PROCEDURE SUMMARY**

**QUALIFICATIONS:** Any company or individual in support of the CMC's purposes can become Members.

**AFFILIATES:** Member representatives may participate in all activities at their respective dues level. For organizations, Member rights extend only to the paid employees. Membership is nontransferrable without written CMC consent.

**DUES:** Annual dues are determined by entity type and size, with size based upon gross annual revenues.

**COMMITTEES:** Member committees will be formed to focus on coordination of interests as determined by the board. Initial committees include Requirements, Technology, Workforce and Liaison.

MEETINGS AND COMMITTEE ACTIONS: Any Member may propose the establishment of one or more Member committees. Such a proposal will be subject to board approval and will include a proposed charter and list of the initial Members. Any Member can apply for membership to any Member committee. However, the board may establish minimum requirements. Some Member committees may require a participation agreement outlining additional policies, such as an intellectual property rights policy. Committees must post a notice for their meetings and keep a record of their activities.

**VOTING:** A simple majority of affirmative votes of all voting Members will be required for any motion, act or decision to be an action of any CMC voting body. This includes total membership votes on general issues, Member category votes on board representations, committee leadership, issue votes and others.

## **CMC ECOSYSTEM**

### **CLIENTS**

Clients receive a complete business review and comprehensive commercialization plan that is implemented by Preferred Service Providers with support from CMC staff. There is no cost or equity requirement to apply, but Clients bear the cost of plan implementation. Access to optional funding, including equity investment opportunities are available.

## **MEMBERS**

Members benefit from partnering opportunities ranging from observation to demonstration to deployment, collective government outreach and workforce development. Member dues are based upon annual company revenues.

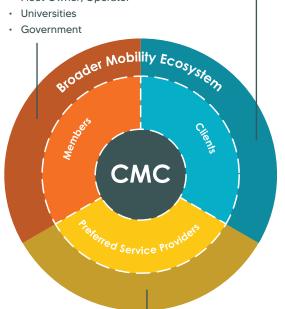
#### PREFERRED SERVICE PROVIDERS

Preferred service providers are top-tier providers that have developed down-market offerings to meet the commercialization goals and resource limitations of start-up companies.

## **BROADER MOBILITY ECOSYSTEM**

International, national and local, public & private entities that impact how society will transition to and adopt future mobility innovations.

- OEMs
- Tier 1 Suppliers
- · Tech Companies
- Electric Utilities
- · Fleet Owner/Operator



- Digital Tech
- Market Entry Support
- Debt & Equity Funding
- Testing & Validation
- Advanced Manufacturing

Autonomy

Electrification

· Connected Mobility

· Shared/Smart Mobility

- · Grant Funding
- · Requirements Compliance
- · Business Services

# **CMC ORCHESTRATED INTERACTION**

#### PROGRAMMING AND PARTNERING

The CMC orchestrates results-oriented, commercially meaningful interactions within the ecosystem. This is primarily achieved through programming that is tailored to meet Client needs at key stages of development; and through Client-Member partnering

that ranges from an observation/advisory relationship to more active demonstration and deploymentoriented interactions. CMC service providers are available as needed, or Clients may opt to use independently sourced providers.

