



Media Contact: Christine Ault

Phone: 916-803-1413

christine@christineault.com

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California Mobility Center

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CALIFORNIA MOBILITY CENTER ANNOUNCES FIRST COMMERCIAL CLIENT PARTNERSHIPS

Sacramento, CA -- The California Mobility Center (CMC) announced today its first commercial clients, AMPLY Power and DANNAR, two leading clean mobility equipment and services providers, who join the Center's extensive ecosystem of industry leaders and support resources.

[AMPLY Power](#) provides Charging-as-a-Service for public and commercial fleet transportation infrastructure. Their fully managed charging solution enables municipal and commercial fleets to deploy electric vehicles easily and effectively without the steep learning curve operators often encounter when switching from fuel to electric power vehicles. The simple price-per-mile-driven model accelerates the adoption of electric buses, trucks and passenger vehicles by public and private fleets, making a zero emissions future a real possibility.

"We are excited to be selected as one of the first clients of the California Mobility Center," said Rob Kelly, V.P. Business Development and Co-Founder of AMPLY Power. "We are focused on transforming the public and commercial fleet transportation infrastructure and with our inclusion in the CMC network, we have the unique opportunity to access their commercially collaborative ecosystem."

[DANNAR](#) is an Original Equipment Manufacturer (OEM) of the first-ever mobile, off-road energy platform, providing off-grid export power for planned daily and seasonal needs and unexpected emergency response. Headquartered in Indiana, DANNAR will utilize the CMC's new facility at Army Depot Business Park in Sacramento, California for final product assembly, customer training and demonstrations.

"At DANNAR our mission is to maximize the innovation and integration of intelligent technology to transform mobile, all-electric work and resilient power systems," said Gary Danner, Founder and CEO of DANNAR. "The connections the CMC gives DANNAR enables us to accelerate our progress and reach commercial success effectively and quickly."





Commercial clients of the CMC gain access to a complete business process review and a comprehensive commercialization plan that is implemented with support from CMC's staff, members and preferred service provider ecosystem.

"We are pleased to welcome AMPLY Power and DANNAR to the CMC family," said Arlen Orchard, Chairman of the Board and former CEO of SMUD. "The CMC is unique in our capability to support these diverse and expanding client needs and along with our industry members' guidance and our preferred service provider network, we deliver the tailored support our clients need to take big ideas to market launch more rapidly."

In preparation of its formal launch in early 2021, the CMC has already partnered with additional preferred service providers, including [Guidehouse](#) and [California Strategies](#).

Guidehouse, a global consulting services firm, will help clients of the CMC across a range of advisory, consulting, outsourcing and digital services, creating scalable, innovative solutions that prepare clients for future growth and success. California Strategies, a full-service public affairs and consulting firm, is dedicated to successfully navigating CMC clients through the myriad pathways of California's political and regulatory compliance environments. These partnerships enable the CMC to orchestrate commercially meaningful interactions for clients, members and other stakeholders to accelerate commercialization of clean technologies in the mobility space.

About the CMC: The California Mobility Center (CMC) is a public-private partnership led by global thought leaders in clean technology innovation including the Sacramento Municipal Utility District (SMUD). The CMC aspires to be the leading global innovation and commercialization center for future mobility, strategically located in Sacramento. Its location puts the CMC in close proximity to world-class educational institutions, leaders in clean mobile technology, award winning utilities and to California government that leads the United States and world in producing policies around green mobility and technology.

