



# CALIFORNIA MOBILITY CENTER (CMC) MEMBERSHIP

## MEMBERSHIP DETAILS

### MEMBERSHIP CATEGORIES

The CMC membership is designed to include all types of organizations that have an interest in the mobility sector and who are aligned with the mission and goal of the CMC. As such, the membership structure is broken into three basic membership categories, with its own CMC Board of Director participation benefits, annual dues levels and membership privileges.

The three categories are:

- **INDUSTRY** - this category includes all businesses including automakers, Tier 1 providers, equipment manufacturers, technology companies, investors, fleet operators, publicly/municipally owned utilities and others
- **NONPROFIT** - this category includes all academic institutions, non-governmental entities, and philanthropic organizations
- **GOVERNMENT** - this category includes all national/federal, state and local governmental agencies

### MEMBERSHIP BOARD RIGHTS

Member Category	Number of Seats (up to)	Conditions
Large Industry	3	1 seat for every 5 dues paying members
Medium Industry	2	1 seat for every 10 dues paying members
Small Industry	1	1 seat for every 30 dues paying members
Nonprofit	1	1 seat for every 50 dues paying members
At-large	2	1 seat for every 50 dues paying members of any category
<b>Total</b>	<b>9</b>	

## MEMBERSHIP DUES

To support the culture embodied in the vision and values, namely, to enable and facilitate broad participation across the entire mobility ecosystem, a tiered annual dues structure, based on type and size of organization, is appropriate. Each membership category confers various levels of privilege, as is supported by industry practices of other similarly situated organizations. The dues structure is outlined in the following table with large industry membership being those companies with gross annual revenues greater than \$500M, medium industry members with gross annual revenues between \$500M and \$10M, and small industry members with gross revenues less than \$10M.

MEMBERSHIP SUBSCRIPTION LEVEL	
Industry Large	\$ 150,000
Industry Medium	\$ 75,000
Industry Small	\$ 25,000
NGO	\$ 15,000
Academic	\$ 15,000
Nonprofit	\$ 15,000
Government	\$ 10,000

For 2021, members are being provided a 1-year price guarantee should the CMC reduce membership levels. Credits will be applied to the second year's membership dues.

## MEMBERSHIP RIGHTS AND PRIVILEGES

CMC industry association members have the following privileges and rights, as listed in the table below.

PRIVILEGES	PARTICIPATING MEMBERS
Right to stand for Board of Directors (within your membership class)	X
Nominate candidates for Board of Directors (within your membership class)	X
Vote for Board of Directors (within your membership class)	X
Number of votes per membership	1
Vote on general issues presented to the membership	X
Right to attend membership committee meetings (as they are developed and launched)	X
Complimentary publications	X
Receive regulatory updates	X
Participation in monthly analyst briefings	X
Logo inclusion on membership portal	X
Membership recognition on membership portal	X
Receipt of CMC clients final reports	X
Serve as a "CMC demonstration or deployment partner"	X

Disclaimer: This structure, pricing, rights and benefits is subject to change based upon direction from the CMC Board of Directors and member input.